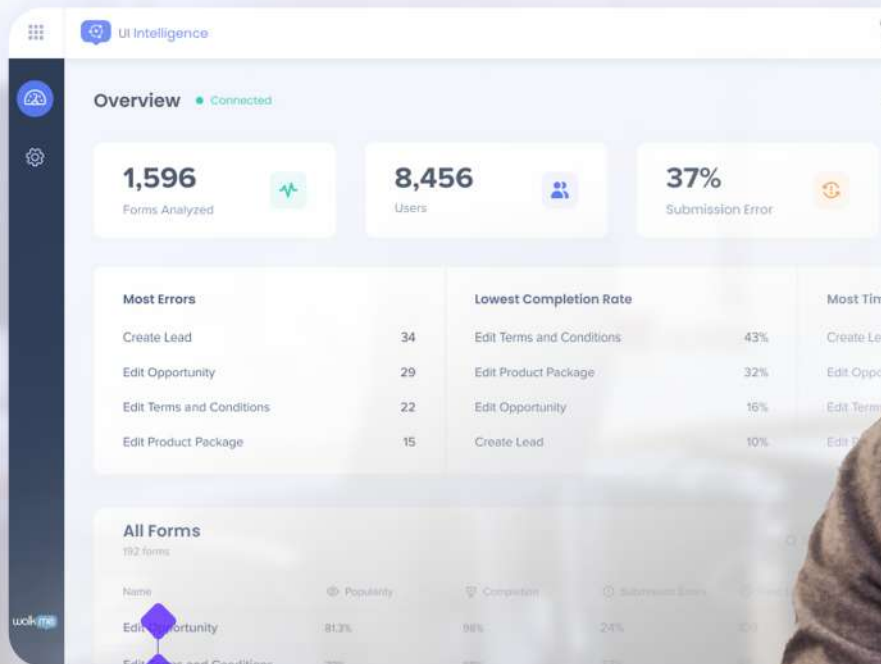


UI Intelligence

Optimize business processes by making data-driven decisions with our patented AI-powered analytics.

Get visibility into user behavior on the most-used enterprise SaaS forms and uncover opportunities to reduce friction while improving the quality of submitted data.





Algorithms
designed to learn UIs



Data collected from all
user interactions



Metrics that identify
opportunities to improve
applications

“ *UI Intelligence was a game changer for me and has become a big part of our Data Science teams' analytics.* ”



Jennifer Mountain, Data Literacy Lead



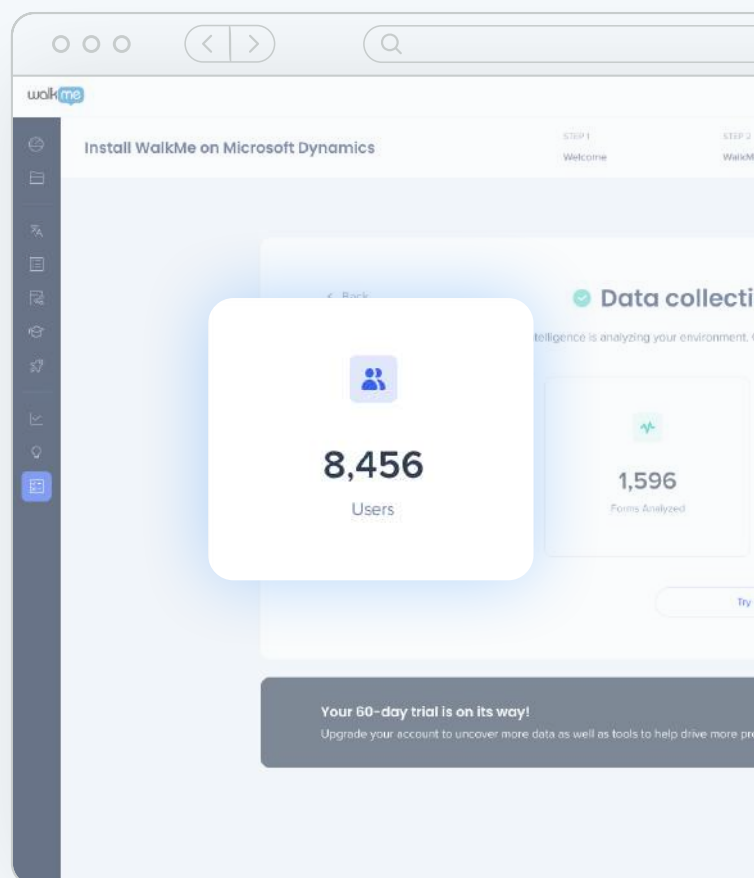
THE ADECCO GROUP

Data entry diagnostics with zero configuration

From form errors to field usage and time-to-completion rates, get actionable insights into friction points to improve data integrity and make data entry tasks more efficient.

Use engagement metrics to track what users do on your forms and applications to reveal errors, clicks and where they get stuck.

45%* error rate found
when adding new leads in
salesforce

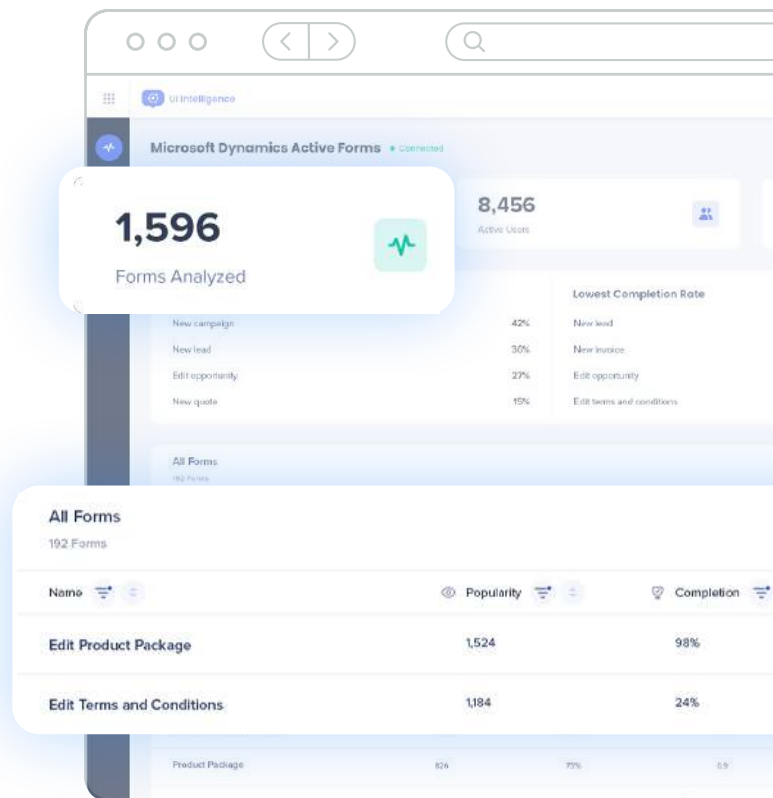


Discover usability gaps that hurt your business

Use patented machine learning technology to analyze data and track where users are wasting time, or abandoning processes when attempting to complete a workflow.

Get visibility into recurring issues and manage them with a simple analytics dashboard – no setup required.

Approximately **50%*** of fields show barely any interactions in the new contact form

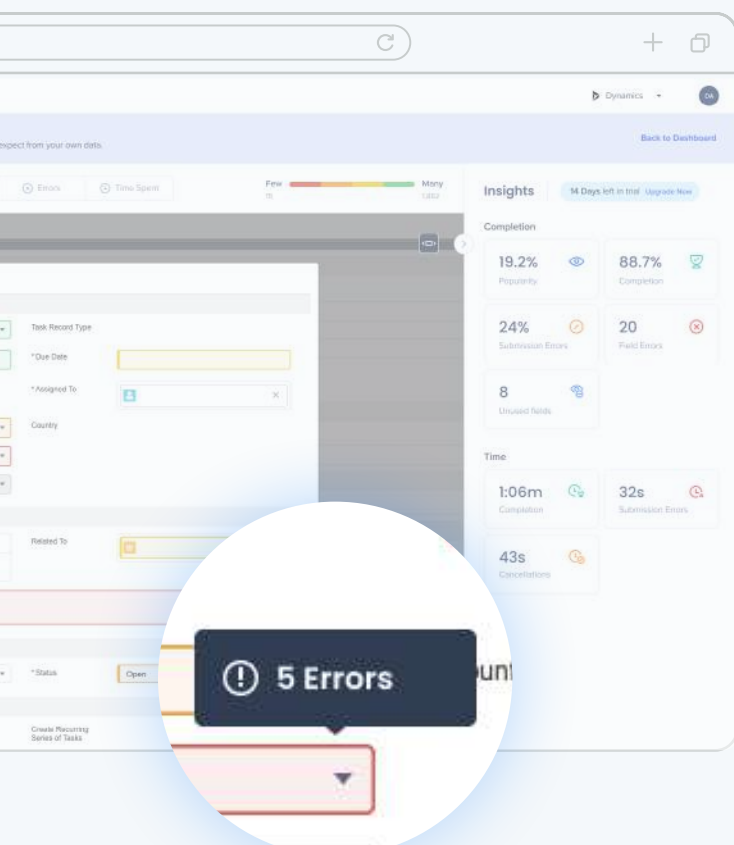


Boost efficiency by addressing problematic flows

Be more strategic when you deploy WalkMe and focus on creating content in places that have immediate impact.

Understand which fields and flows to prioritize across multiple platforms by identifying the most problematic flows.

27* errors per form found in the top four forms in common CRM systems



Increase productivity with automated analysis on key data.

UI Intelligence automatically runs in the background to track user interactions and provide data to optimize form usage.



Completion and error metrics across the entire user base



Time spent on confusing fields and processes



Processes abandoned when frustrated users give up

“ *WalkMe UI Intelligence is a massive leap forward for us: we get data to analyze and understand user behavior with ease and more precision than ever before, so we can build more efficient solutions that deliver necessary results and provide better in-app experience for our users.* ”

Mikhail Finkelshtein | HR IT Solution Manager



PHILIP MORRIS
INTERNATIONAL



UI Intelligence currently integrates with these enterprise applications to optimize their usage and identify gaps.

- [Salesforce Lightning](#)
- [ServiceNow](#)
- [Microsoft Dynamics](#)
- [SAP SuccessFactors](#)

Go to UI Intelligence in the console to get started.



About WalkMe

WalkMe, an SAP company, pioneered the world's leading Digital Adoption Platform, helping organizations navigate the change brought on by technology across any application or system. Leveraging over a decade of experience, WalkMe's platform integrates generative AI to deliver proactive, accessible, and actionable insights. Our context-aware solutions guide users through any workflow, identifying and resolving digital friction to ensure seamless execution of critical processes across all departments. Trusted by global leaders like IBM, Nestlé, ThermoFisher Scientific, and the U.S. Department of Defense, WalkMe empowers organizations to maximize software ROI and drive people-centric digital transformation.

Visit: www.walkme.com

WalkMe is successfully deployed at:

