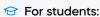# Unlock the value of technology.
Improve the academic digital experience.

Optimize the academic journey with a digital adoption solution. WalkMe helps Higher Education institutes offer a better digital experience for their staff, faculty, and students.

🎓 For students:

Help students climb the academic ladder and get to the graduation finish line.

↗ For staff and faculty:

Re-imagine the way digital education is delivered and managed.

Transform the academic digital journey.
Make the pursuit of learning easier.

- Students often lack digital literacy and familiarity with education applications, creating barriers to productive learning and hindering their academic success.

- Identify the friction points that prevent students from registering and achieving academic success and resolve them immediately, resulting in less student drops, and higher course completion rates.

- Provide better digital engagement for students to mitigate friction points with registering, onboarding, and attending online courses, while facilitating easy and seamless communication with faculty and staff.

WalkMe's Digital Adoption Platform:

◔ Data

Uncover how software is being used and where users struggle or fail to complete digital processes.

⬡ Action

Design and implement intuitive, on-the-go guidance to drive user engagement and improve task completion rates.

▦ Experience

Deliver personalized user experiences that allow both staff, faculty, and students to complete any digital process easily.

Leverage digital adoption with a trusted solution to:

- **Automated personalized content -** Provide the end user with in-app guidance to deliver the right message for consumption according to the user's pace and dexterity.

- **Customizable overlay technology -** Create flexible digital experiences on top of existing software, without making any changes or writing code.

- **Software agnostic digital adoption platform -** Deploy WalkMe's solution to third party or homegrown applications. whether employee or student facing.

About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive, and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our code-free platform leverages our proprietary technology to provide visibility to an organization's CIO and business leaders, while improving user experience, productivity and efficiency for employees and customers. For more information, please visit our website at: www.walkme.com

WalkMe is successfully deployed at: