

# WalkMe Digital Adoption Platform

Create people-first, frictionless experiences across applications and workflows, improving software adoption, saving money, reducing risk, boosting productivity, and enhancing employee engagement.

## WalkMe Essentials

Pre-built experiences for your most critical workflows.

- Fixed scope, fixed investment, and fast time-to-value.
- Up to 2 pre-built business workflows.
- Deployed with minimal customization for one of the following applications: Salesforce, Microsoft Dynamics, Workday, and SAP SuccessFactors.
- Admin security controls - same as in WalkMe Core.

## WalkMe Core

Create digital adoption experiences across applications and workflows. Unlimited user workflows on any application, pre-built or bespoke.

WalkMe Core

### Data

Application usage analytics	✓
Application discovery	—
License optimization	—
Workflow analytics	✓
Guidance analytics	✓
Form analytics	—
Data export	—
Custom reports	✓

### Action

Guidance creation	✓
Content management	✓
Workflow automation	✓
Pre-built templates	✓
Personalization and segmentation	Internal inputs & IDP
Real-time collaboration	—
Branding and white labeling	—

### Experience

In-app guidance	✓
Contextual tooltips and links	✓
Onboarding tasks	✓
On-demand resources	✓
Notifications and surveys	✓
ActionBot - Web*	Limited
Workstation employee hub (Desktop and mobile)*	
Custom resources and checklists	✓
Enterprise search and Smart Widgets	Limited
ActionBot - Desktop	Limited
Desktop and mobile notifications	Limited
Public search API	—

### Admin security controls

<b>Access management</b>	
Login	Social login
Two Factor Authentication (2FA)	✓
Configurable session time-out	✓
<b>Privacy settings</b>	
Roles and permissions	Predefined
Activity logs recording	✓
Censorship controls	Basic
API permissions	—
Proxy support	—
End user hashing	—
<b>Data hosting and residency</b>	
Static files storage	Default-AWS
Data residency selection (EU/US)	✓

## Advanced Modules

Pick one, two, or all of the modules to add in-depth digital adoption capabilities on top of WalkMe Core.

WalkMe Core + Advanced Module

✓
✓
✓
✓
+Retroactive digital analytics
✓
✓
✓
✓

Enterprise Analytics

✓
✓
✓
✓
✓
3rd party inputs
✓
✓
✓

Customization & Collaboration

✓
✓
✓
✓
✓
✓
✓
✓
✓
✓
✓
✓
✓

Connected Workplace

Single-Sign-On (SSO)
✓
✓
✓
Custom
✓
Advanced
✓
+SIEM integration
✓
✓
Open for choice Options: AWS, Azure, GCP, or Self hosted
✓

Enterprise Security Suite

Powered by DeepUI

Proprietary AI-based element recognition technology

Limitations for WalkMe Core:

ActionBot (web) - Up to 3 conversations

Workstation:

Up to 3 Workstation app integrations with corresponding search capabilities and Smart Widgets (Widgets may not be available for all integrations)

ActionBot (desktop) - limited to 5 conversations, no API integration

Desktop/mobile notifications: Max. 1 per week



### About WalkMe

WalkMe's Digital Adoption Platform (DAP) sits on top of your tech stack, giving you visibility into software usage at every level. With WalkMe, create people-first, frictionless experiences across apps and workflows, improving software adoption, saving money, reducing risk, boosting productivity, and enhancing employee engagement. Manage constant change better. Adapt to new processes, software, and shifting business priorities with ease. Onboard people faster. And prove the value of your software investments while maximizing ROI.

For more information, please visit our website at: [www.walkme.com](http://www.walkme.com)

WalkMe is successfully deployed at:

