

# Become a Certified WalkMe Builder I at WalkMe Elevate

Learn the foundations for success creating Digital Adoption content

This course brings real scenarios to life where you must determine which WalkMe apps solve which problems. You'll build solutions with guidance from WalkMe experts, discuss topics like Quality Assurance and Segmentation, and walk through how to use the analytics in WalkMe's Insights platform to drive future success.



## New DAP Powers You'll Have

- Understand business objectives and use cases to brainstorm a solution
- Build with WalkMe's core apps: Smart Walk-Thrus, Launchers, SmartTips, Onboarding Tasks, Resources, and Shuttles
- Know how to engage your user with WalkMe using different entry points: ShoutOuts and Launchers
- Create an Onboarding Task list utilizing the WalkMe content you created
- Know how to go through Quality Assurance for your builds and Segment content
- Leverage Insights to understand the health of your build and plan future implementations

## Coursework Overview

### Day 1

#### Planning

- Plan Recap
- Use Cases
- Solutioning

#### Build Use Case 1 — SmartTips

- SmartTips Overview
- Rule Engine Intro
- SmartTips Build Activity

#### Build Use Case 2 — Smart Walk-Thrus

- How to Build a Smart Walk-Thru
- Start Points & Rule Engine
- Smart Walk-Thru Build Activity I
- Smart Walk-Thru Flow Steps & Rule Engine
- Goals & Rule Engine
- Smart Walk-Thru Build Activity II

### Day 2

#### Build Use Case 3 — Onboarding Task List

- Onboarding Task List Overview
- Menu Organizer I
- Onboarding Build Activity

#### Build Use Case 4 — Resources & Shuttles

- Resources & Shuttles Overview
- Resource Build Activity
- Menu Organizer II

#### Combine Use Cases

- Engagement & Entry Point
- ShoutOuts & Rule Engine Autoplay
- Launchers & Rule Engine Display Rules
- ShoutOuts & Launcher Build Activity

#### Post Build — Quality Assurance & Segmentation

- Quality Assurance Overview
- Segmentation Overview

#### Analyze — Engagement Analytics

- Engagement Analytics Overview
- Engagement Analytics Activity

#### Analyze — Tracked Events & Funnels

- Tracked Events & Funnels Overview
- Tracked Events & Funnels Activity

#### Certification Exam

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Be one of the first in the world to earn this new DAP certification. On-site attendance in San Francisco is \$1,199. [Click here](#) to use our template for attendance justification.

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