

Sponsorships Prospectus | #Elevate22

Elevate 2022.

October 25-27, 2022

Virtual & San Francisco

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WalkMe Elevate 2022. - Event Overview.

WalkMe Elevate: is a career development event for DAP Professionals happening on October 25–27, 2022, with virtual programming globally and in-person sessions in San Francisco.

Elevate is the event for DAP Professionals to learn more about Digital Adoption strategy, best practices, and tactics driving results at companies around the world. We bring together the best and brightest in DAP today for a 3-day event filled with inspiring conversations, thought-provoking presentations, and on-site certification coursework.

Attend virtually for:

- Keynote with important announcements about new resources for DAP Professionals
- Breakouts featuring success stories from Digital Adoption specialists about how they did it
- DemoJam featuring videos of the best innovations in Digital Adoption today

Attend in-person to see all that live, plus:

- On-site certification coursework in the specialization of your choice
- Social events to expand your network of DAP Professionals

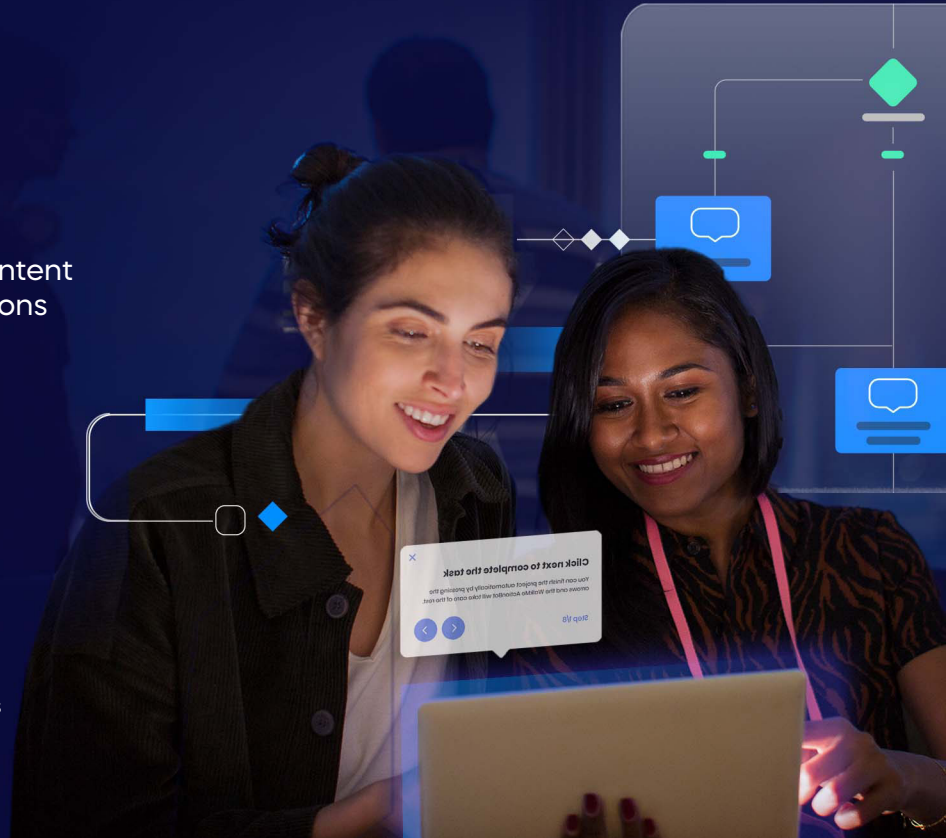
1,300 virtual attendee

100 exclusive in-person attendees

Global access to content across 3 regions

5+ featured customers

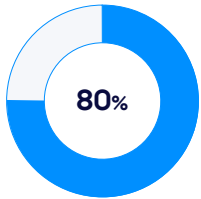
25+ sessions (keynote, breakouts, workshops and roundtables globally)



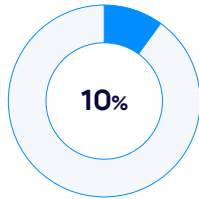
Virtual

2022 Projected Demographics.

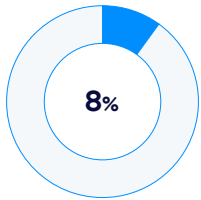
Total Audience



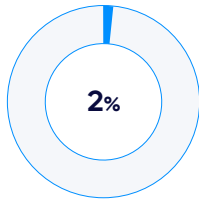
Customers



Prospects

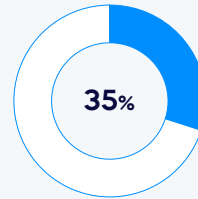


Partners

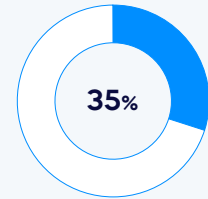


AR/PR

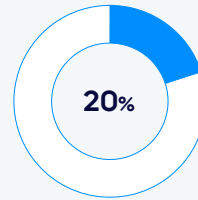
Customer Roles



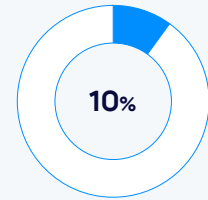
Program
Managers



Project
Managers



Builders

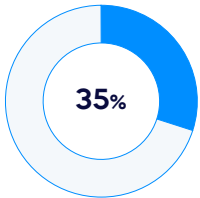


Exploratory

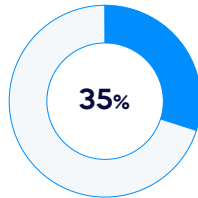
In-person

2022 Projected Demographics.

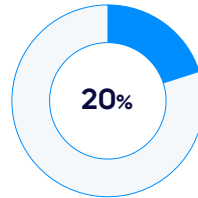
Attendee Roles



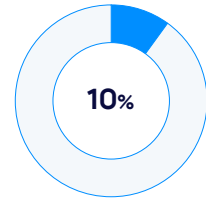
Program
Managers



Project
Managers



Builders



Exploratory

Total Attendees

100 In-person attendees.

Sponsorship opportunities.

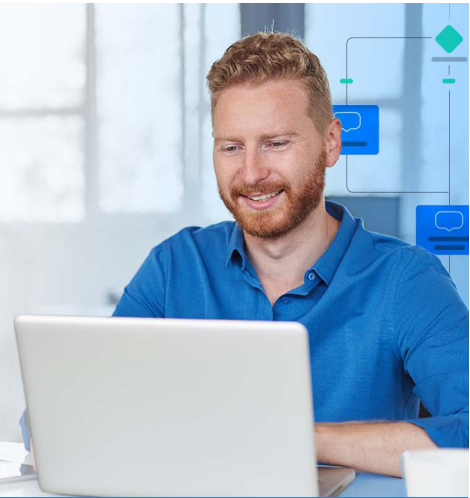
DAP Community Sponsor

Become a supporter of WalkMe Elevate and have your company listed as an active participant and contributing member of this DAP industry event.

This level of sponsorship adds your logo and company description to the event website, virtual event platform, and on-site branding.

Become a DAP Community Sponsor for just | \$2,000

Unlock additional sponsorships by becoming a DAP Community Sponsor



Additional Sponsorship Opportunities.

(1 spot available)

***Lanyard | \$2,000**

Co-brand the lanyard for on-site attendees.

(1 spot available)

***Coffee station | \$2,000**

Be the exclusive sponsor of the Coffee Station throughout the event.

(1 spot available)

***Breakfast sponsor | \$3,000**

Be the exclusive sponsor of the daily breakfast (3 days) for on-site attendees.

(1 spot available)

***Lunch Sponsor | \$3,000**

Be the exclusive sponsor of the daily lunch (3 days) for on-site attendees.

(3 spots available)

***Certification track sponsorship | \$3,000**

Be the exclusive sponsor of one of the WalkMe-led training tracks.

(1 spot available)

***Networking reception | \$4,000**

Have exclusive logo presence at opening night during the DAP User Group Event and Happy Hour.

(1 spot available)

***Join the keynote | \$6,000**

Put someone from your organization on the DAP Professionals panel at the Elevate keynote.

(2 spot available)

***DAP Professional feature | \$3,000**

WalkMe will showcase a DAP Professional from your organization on social media and in WalkMe World.

(3 spots available)

***Sponsored webinar | \$4,000**

Co-present a webinar with WalkMe after Elevate to showcase your solutions or success story. WalkMe will promote the webinar and publish a branded knowledge base article in WalkMe World.

* this sponsorship includes 1 complementary certification in our Certified Digital Adoption Solution Engineer program - terms apply.



Sign up by contacting elevate@walkme.com