WalkMe Celebrates Winners of Annual Realizer Awards

July 2, 2024

Awards honor innovative companies and individuals on the forefront of technology transformation

SAN FRANCISCO, July 02, 2024 (GLOBE NEWSWIRE) — WalkMe (NASDAQ: WKME), a leading provider of digital adoption solutions for effectively navigating technology change, today announced the winners of its annual Realizer Awards. Revealed on June 18 at Realize, WalkMe's flagship event, these outstanding winners showcased remarkable achievements driving business results with digital adoption strategies and WalkMe technology.

The WalkMe Realizer Awards recognize companies and individuals driving successful change around technology. These changemakers realize the full potential of technology to deliver business value in their respective spaces. The breadth of innovation across the submissions was noteworthy and underscores the many different ways WalkMe can be used to drive success across industries and use cases. Customer submissions, available here, highlighted notable improvements in employee productivity, streamlined workflows across applications, better user experiences for employees and customers, and, ultimately, a significant ROI from software investments.

WalkMe Realizer Award Winners:

Innovative Company Award Winners:
Best Employee Experience – **ServiceNow**
Transformational Business Impact – **State Farm**

Inspiring Leader Award Winner:
Digital Adoption (DAP) Professional of the Year – **Tom Cupit, Lead Director, Digital Solutions, Aetna Clinical Services, Aetna, a CVS Health Company**

"Our customers' Realizer Award submissions never cease to impress me," **said Sunil Nagdev, Chief Customer Officer at WalkMe.** "They showcase outstanding use of WalkMe technology to achieve remarkable business results while enhancing user experiences. Our customers are true changemakers, inspiring us with their innovative approaches and transformative impact. I'm so proud of the work they do every day. Join me in congratulating this year's finalists and winners on all they've accomplished."

For full award details and information on the winning submissions and finalists, please visit: https://www.walkme.com/events/realizer-awards-2024/. The information shared on this page was obtained through customer submissions. Finalists and winners were determined by an internal judging panel.

About Digital Adoption (DAP) Professionals:
The leaders of the digital transformation era, DAP Professionals drive and oversee an organization's digital strategy with special focus on ensuring employees can use digital investments to the fullest capacity to ensure technology ROI. When companies implement new technologies, a great deal of change and accompanying challenges are inevitable. DAP Professionals tackle these challenges, drive adoption, and measure results.

About WalkMe
WalkMe (WKME) pioneered the world's leading Digital Adoption Platform, enabling organizations to navigate the change brought on by technology. Leveraging over a decade of experience, WalkMe's platform integrates generative AI to deliver proactive, accessible, and actionable insights. Our context-aware solutions guide users through any workflow, identifying and resolving digital friction to ensure seamless execution of critical processes across all departments. Trusted by global leaders like IBM, Nestlé, ThermoFisher Scientific, and the U.S. Department of Defense, WalkMe empowers organizations to maximize software ROI and drive people-centric digital transformation. For more information, please visit our website at: www.walkme.com

Special Note Regarding Forward-Looking Statements:

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements contained in this press release other than statements of historical fact, including, without limitation, statements regarding the Company's future financial results, including revenue and non-GAAP operating loss guidance, and expectations regarding the company's operations and future profitability are forward-looking statements. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the following: our ability to manage our growth effectively, sustain our historical growth rate in the future or achieve or maintain profitability; the impact of adverse macro-economic changes on our business, financial condition and results of operations; the growth and expansion of the markets for our offerings and our ability to adapt and respond effectively to evolving market conditions; our estimates of, and future expectations regarding, our market opportunity; our ability to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications and to maintain and expand our relationships with third-party technology partners; the effects of increased competition in our target markets and our ability to compete effectively; our ability to attract and retain new customers and to expand within our existing customer base; the success of our sales and marketing operations, including our ability to realize efficiencies and reduce customer acquisition costs; our ability to meet the service-level commitments

under our customer agreements and the effects on our business if we are unable to do so; our relationships with, and dependence on, various third-party service providers; our ability to maintain and enhance awareness of our brand; our ability to offer high quality customer support; our ability to effectively develop and expand our marketing and sales capabilities; our ability to maintain the sales prices of our offerings and the effects of pricing fluctuations; the sustainability of, and fluctuations in, our gross margin; risks related to our international operations and our ability to expand our international business operations; the effects of currency exchange rate fluctuations on our results of operations; challenges and risks related to our sales to government entities; our ability to consummate acquisitions at our historical rate and at acceptable prices, to enter into other strategic transactions and relationships, and to manage the risks related to these transactions and arrangements; our ability to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein; our ability to maintain the security and availability of our platform, products and solutions; our ability to comply with current and future legislation and governmental regulations to which we are subject or may become subject in the future; changes in applicable tax law, the stability of effective tax rates and adverse outcomes resulting from examination of our income or other tax returns; risks related to political, economic and security conditions in Israel; the effects of unfavorable conditions in our industry or the global economy or reductions in information technology spending; factors that may affect the future trading prices of our ordinary shares; and other risk factors set forth in the section titled “Risk Factors” in our Annual Report on form 20-F filed with the Securities and Exchange Commission on March 14, 2023, and other documents filed with or furnished to the SEC. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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